Web 2.0 – The Web's Edge

Instructor Teresa Pelkie

Assignment #6– Class # 7 - Due in 2 weeks

Sample Blog: http://csit70.blogspot.com/

Purpose:

1. To learn how to use a blog and enter a post
2. To learn how to use built in blog widgets / gadgets
3. To learn how to comment on a blog post
4. To understand about "pinging" a blog
5. To learn about services that offer widgets / gadgets / other for your blog or website
    a. Feedburner.com
    b. ShareThis.com
    c. AddThis.com
    d. Technorati.com

Procedure

1. Set up an account on **Blogger.com** (or another blog service if you wish)
   If you already have a blog, or access to a blog, you may use that one.
2. Make at least one post (entry) on the blog
3. Use at least one widget / gadget in the side bar from the blog or from a third party
4. Add the URL of your blog to the **Blog Wiki Page** – you do no need to list your name
5. View the blog of a classmate and comment on a post (optional)

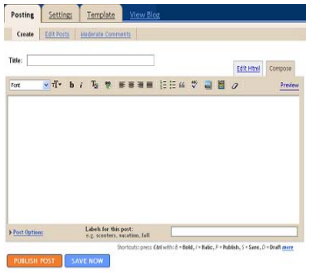
There are several good videos showing various procedures in Blogger

Blogger.com

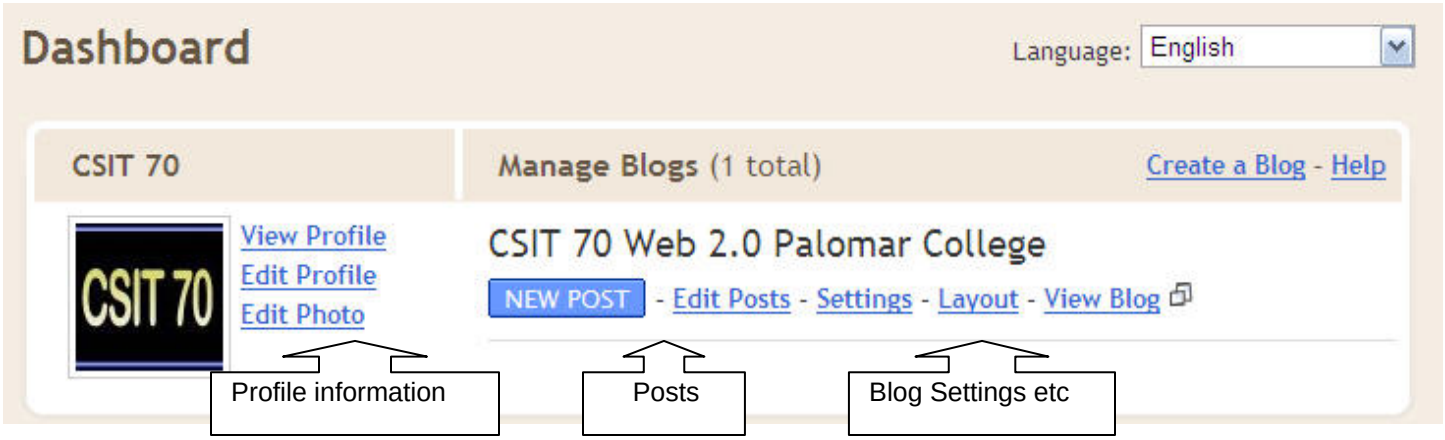
Name your blog

Choose a template

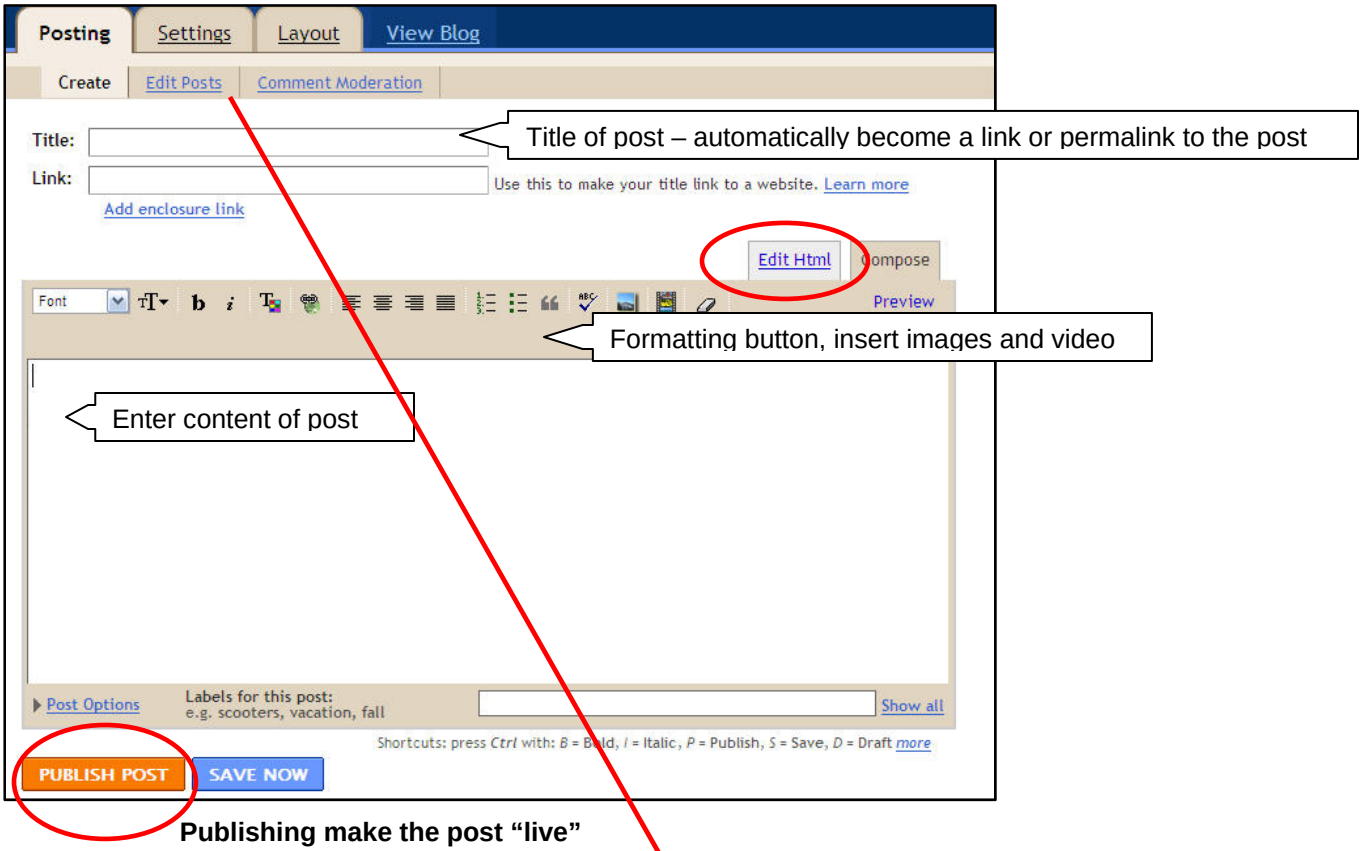
Start writing



The Blogger Dashboard – the control panel of your blog

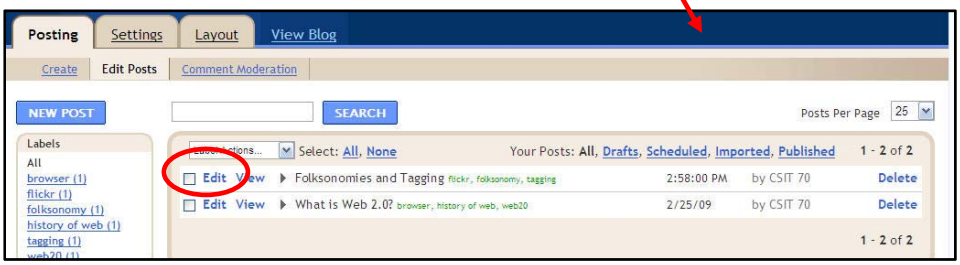


WYSIWYG editor – you can edit the HTML also

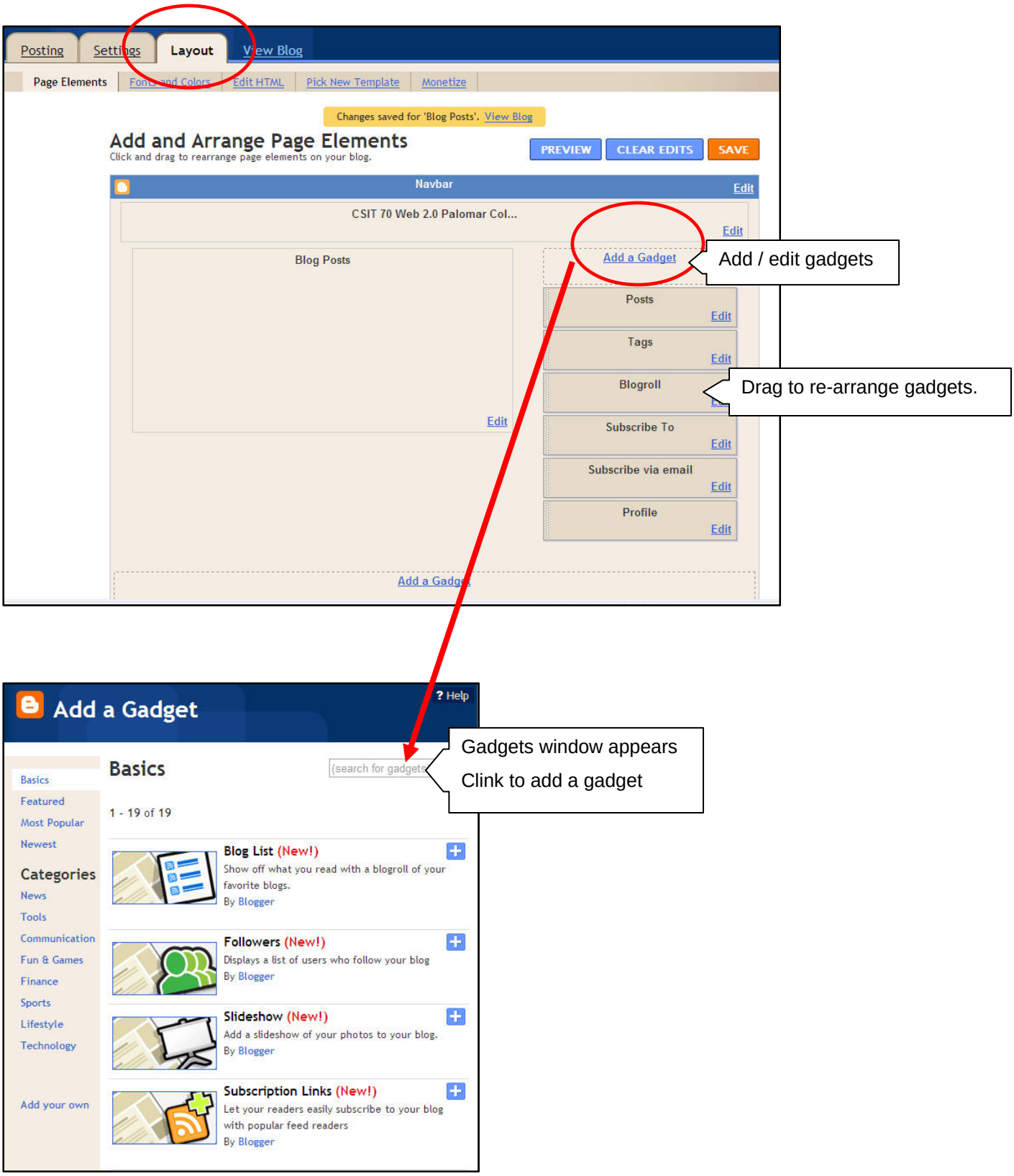


Publishing make the post "live"

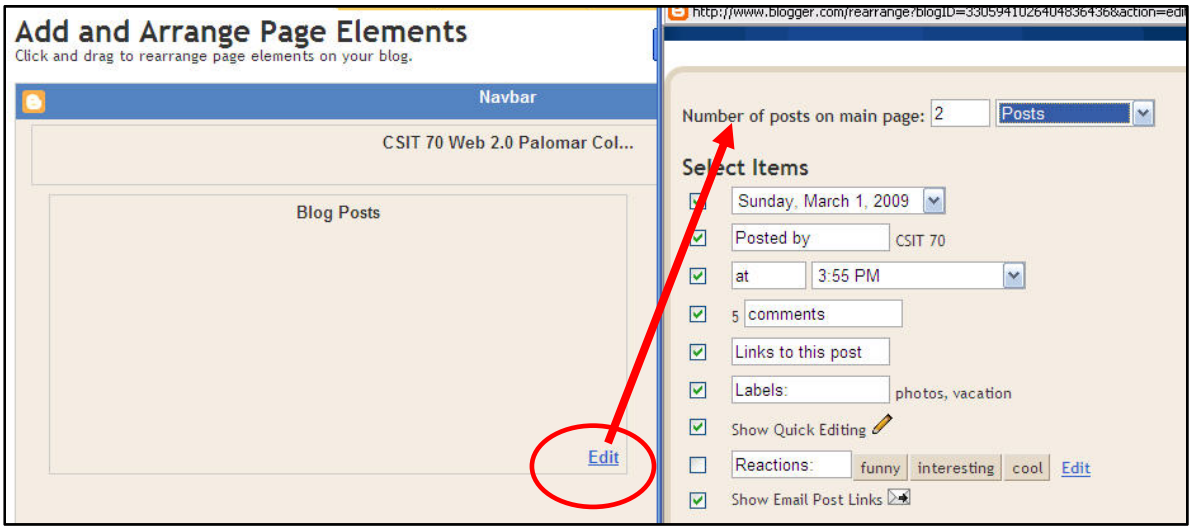
Edit existing posts



The Layout Tab allows you to customize the post template, title bar, side bar and footer



Editing the post template lets you determine the number of posts to be displayed on the home page, among other settings



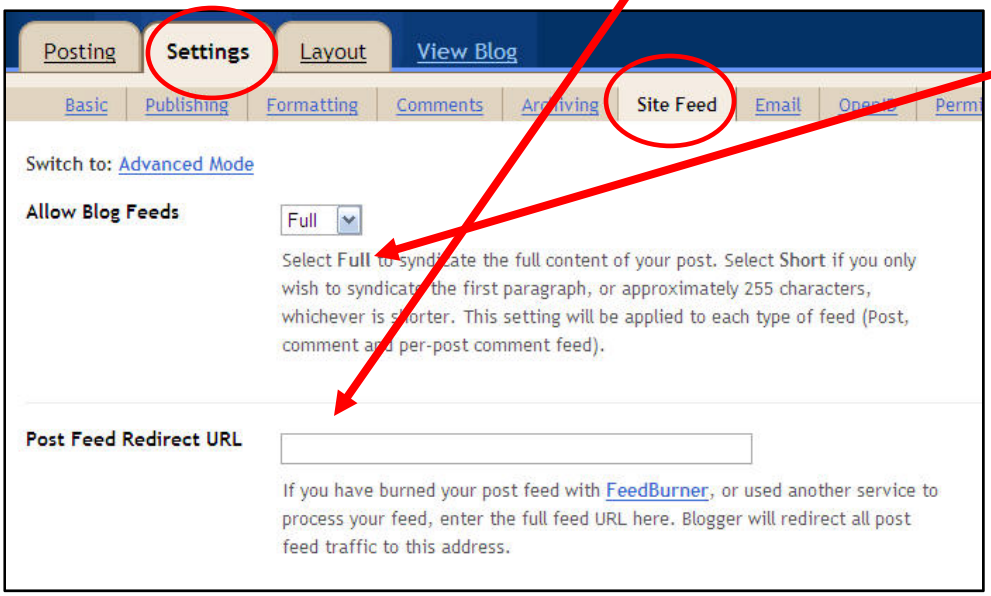
The Settings Tab contains useful links to customize other blog features

The Formatting link sets important blog characteristics

It allows you to insert information into the post template that will appear on each post

The Site Feed link on the Settings Tab allow you to use set FeedBurner Feed URL

It also allows you to specify whether you want to display the full post on the home page, or just a preview



See the lecture handout for more information about FeedBurner