

Web 2.0 – The Web’s Edge

Instructor Teresa Pelkie

Assignment #6– Class # 7 - Due in 2 weeks

Sample Blog: <http://csit70.blogspot.com/>

Purpose:

1. To learn how to use a blog and enter a post
2. To learn how to use built in blog widgets / gadgets
3. To learn how to comment on a blog post
4. To understand about “pinging” a blog
5. To learn about services that offer widgets / gadgets / other for your blog or website
 - a. Feedburner.com
 - b. ShareThis.com
 - c. AddThis.com
 - d. Technorati.com

Procedure

1. Set up an account on **Blogger.com** (or another blog service if you wish)
If you already have a blog, or access to a blog, you may use that one.
2. Make at least one post (entry) on the blog
3. Use at least one widget / gadget in the side bar from the blog or from a third party
4. Add the URL of your blog to the **Blog Wiki Page** – you do not need to list your name
5. View the blog of a classmate and comment on a post (**optional**)

There are several good videos showing various procedures in Blogger

Blogger.com



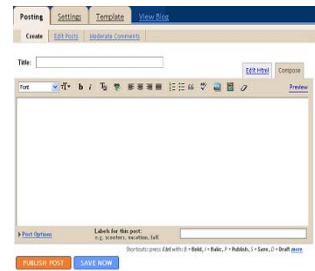
Name your blog



Choose a template



Start writing



The Blogger Dashboard – the control panel of your blog

The Blogger Dashboard interface includes a header with the word "Dashboard" and a language dropdown set to "English". Below this is a navigation bar with "CSIT 70" on the left and "Manage Blogs (1 total)" in the center, with a "Create a Blog - Help" link on the right. The main content area features a profile picture of "CSIT 70" with links for "View Profile", "Edit Profile", and "Edit Photo". To the right, it displays "CSIT 70 Web 2.0 Palomar College" and a "NEW POST" button, along with links for "Edit Posts", "Settings", "Layout", and "View Blog". Three callout boxes with arrows point to these sections: "Profile information" points to the profile links, "Posts" points to the "NEW POST" button, and "Blog Settings etc" points to the "Settings", "Layout", and "View Blog" links.

WYSIWYG editor – you can edit the HTML also

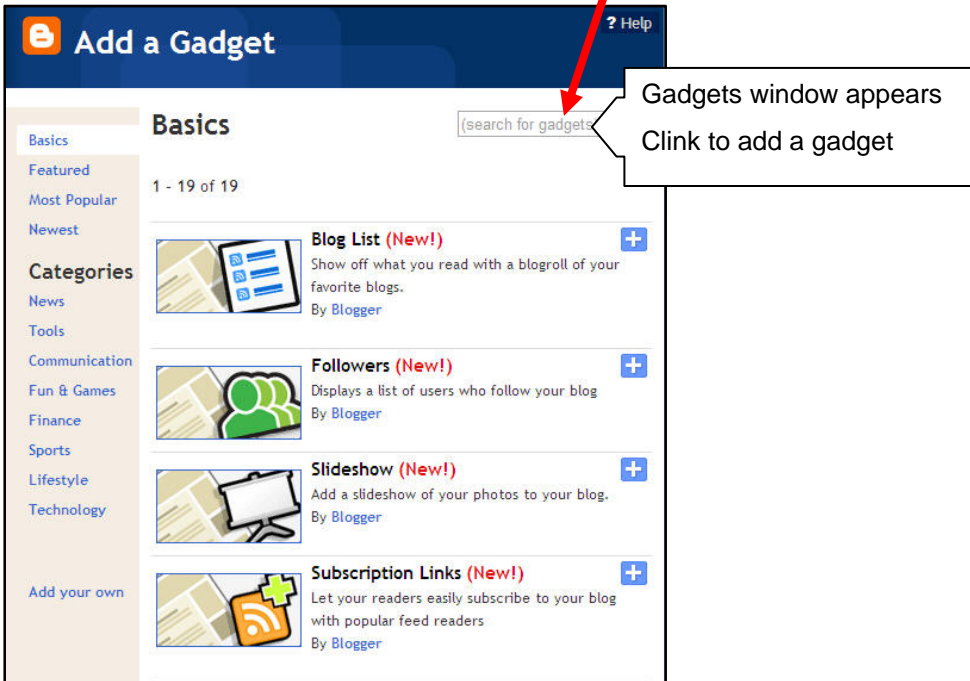
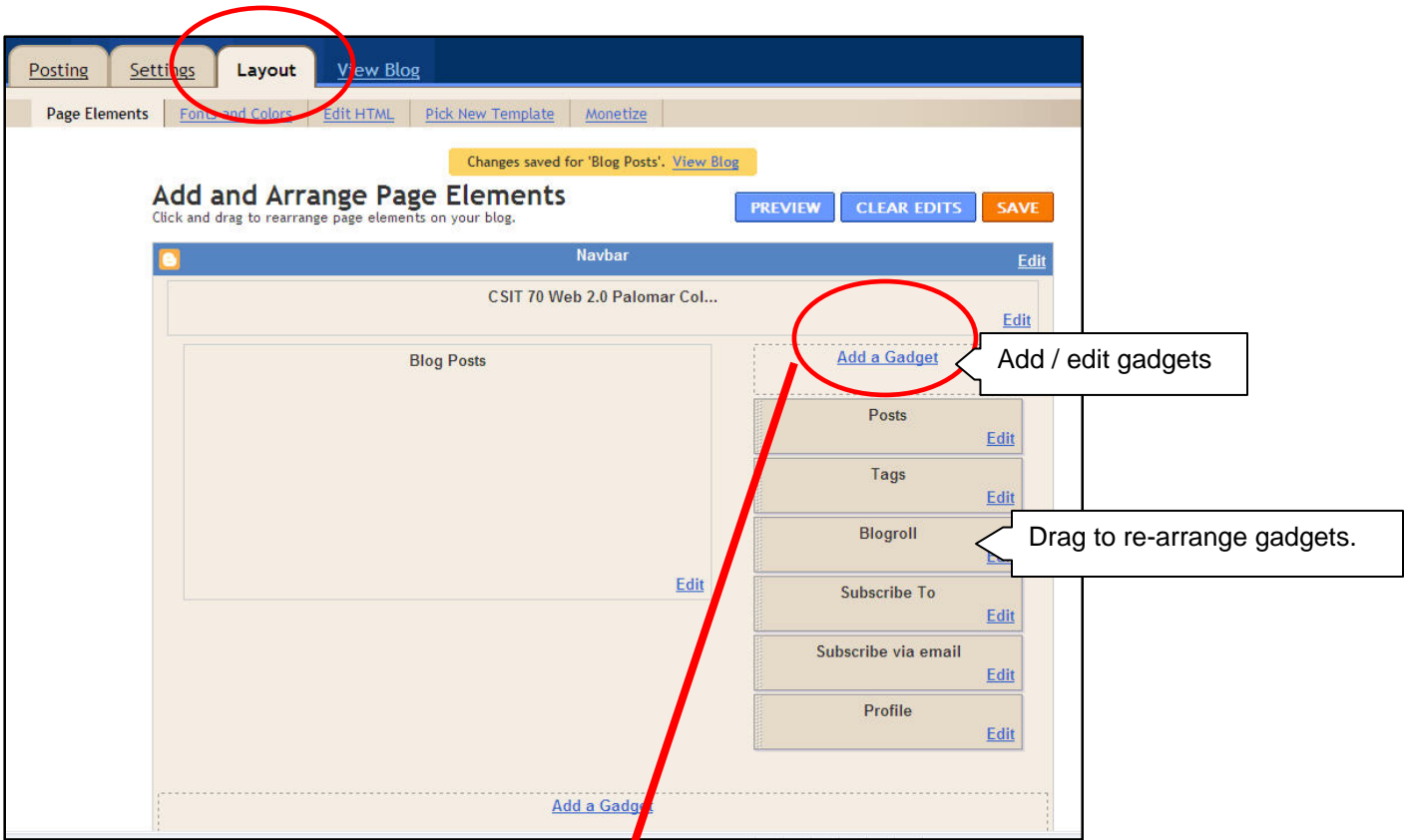
The WYSIWYG editor interface shows tabs for "Posting", "Settings", "Layout", and "View Blog". Under "Posting", there are sub-tabs for "Create", "Edit Posts", and "Comment Moderation". The "Edit Posts" sub-tab is active, showing a "Title:" field with a callout: "Title of post – automatically become a link or permalink to the post". Below it is a "Link:" field with a callout: "Use this to make your title link to a website. Learn more". A toolbar contains various formatting options, with the "Edit HTML" button circled in red and a callout: "Formatting button, insert images and video". The main text area has a callout: "Enter content of post". At the bottom, there are "Post Options" and a "Labels for this post:" field. The "PUBLISH POST" button is circled in red, with a callout: "Publishing make the post 'live'".

Edit existing posts

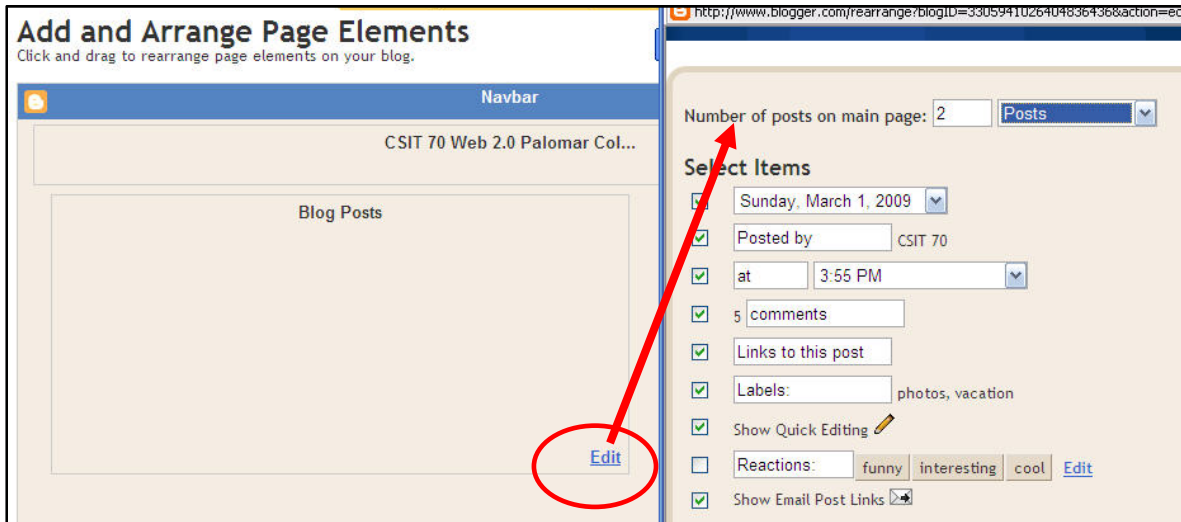
The Blogger dashboard shows a list of posts. The "Edit Posts" sub-tab is active. A table lists posts with columns for "Labels", "Title", "Date", "Author", and "Actions". The "Edit" button for the first post is circled in red. The table contains the following data:

Labels	Title	Date	Author	Actions
All, browser (1), flickr (1), folksonomy (1), history of web (1), tagging (1), web20 (1)	Folksonomies and Tagging flickr, folksonomy, tagging	2:58:00 PM	by CSIT 70	Delete
	What is Web 2.0? browser, history of web, web20	2/25/09	by CSIT 70	Delete

The **Layout Tab** allows you to customize the post template, title bar, side bar and footer



Editing the post template lets you **determine the number of posts to be displayed** on the home page, among other settings



The **Settings Tab** contains useful links to customize other blog features



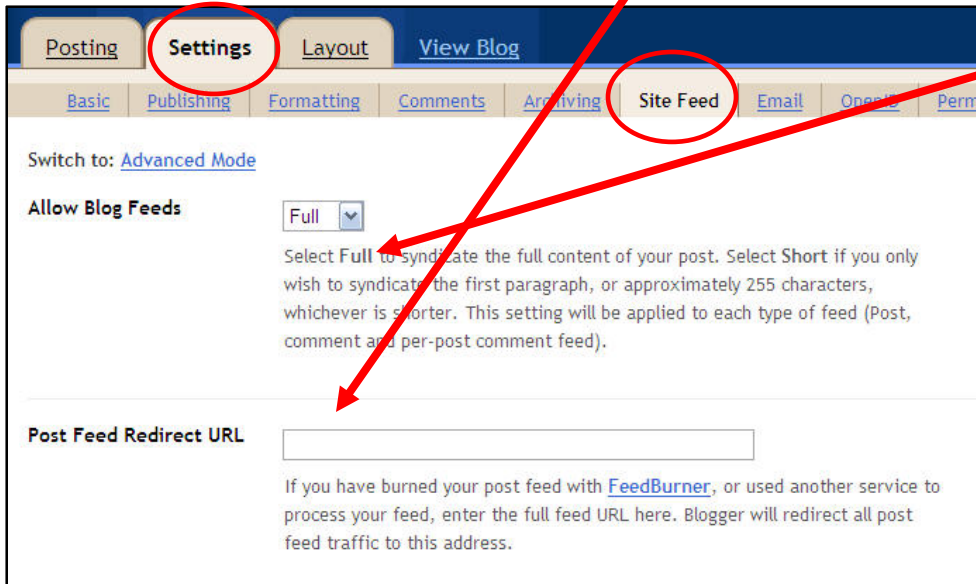
The **Formatting link** sets important blog characteristics

It allows you to insert information into the post template that will appear on each post



The **Site Feed** link on the **Settings** Tab allow you to use set **FeedBurner Feed URL**

It also allows you to specify whether you want to **display the full post on the home page, or just a preview**



See the lecture handout for more information about FeedBurner